



Develop, design, specify, build  
and operate a hotel chain using  
a single online tool

## The Hotel-Standards Management System Formula is simple: CONTROL + COLLABORATION = COST REDUCTION

Hotel-Standards is an online management tool developed by Highwire, an independent company specialising in design and web solutions for the hotel industry. It is easy to use and easy to manage using ordinary web browsers.

It is designed to work the way the hotel industry works and provides a comprehensive data resource for hotel chains, to give greater control of a hotel development, from project inception, through design, specification, construction, handover and beyond.



Our clients are using these hotel-specific extranets to improve control and maintain accurate records of their hospitality estates, across brands and across countries.

Many hospitality groups are still heavily reliant on print-based design and

operation manuals and online PDF documents. These are difficult to keep up to date, costly to produce, heavily reliant on paper, at a time when all organisations must move towards more sustainable ways of working.

In contrast, Hotel-Standards can be viewed online and accessed remotely on-site through a mobile phone or PDA. It is live, so that any changes to plans, policies or performance indicators are immediately shared across your organisation.

Hotel-Standards can be tailored to your brand, although the advantages are universal:

**Speed** – instantaneous delivery of content

**Improves performance** – specifications and standards are always accurate and up to date

**Connectivity** – connects all who need to know

**Collaboration** – members of the development team share information

**Accessibility** – from anywhere, through a web browser

**Dynamic** – information is always current

**Simple to use** – no specialist training required

**Confidentiality** – access can be controlled

The hospitality industry is complex, requiring great attention to detail, Hotel-Standards helps ensure that your details are right and so helps maintain your essential brand standards. The hotel business draws on the services of diverse in-house teams, as well as a wide range of outside contractors and suppliers, from pre-approval of a new site, through to day-to-day management of a hotel, restaurant, pub or other hospitality outlet. Hotel-Standards helps ensure that every member of the team knows what is needed.

[www.hotel-standards.com](http://www.hotel-standards.com)

# CONTROL + COLLABORATION = COST REDUCTION

- Brand values
- Planning
- Design
- Build
- Fit out
- Manage
- Maintain

- Architects
- Development management
- Investors
- Contractors & subcontractors
- Hotel operators
- Brand managers
- Hotel managers
- Suppliers

- Increased efficiency
- Reduced mistakes and disputes
- Speedier construction
- Reduced print and distribution costs
- Accommodates new environmental and cost saving technologies

## Pre-approval

## Post-approval

## Post-completion

### New Build

Hotel-Standards clients report that using our tailored solutions they achieve more than 100% ROI on Hotel-Standards on their first new build.

### Estate Management

Hotel-Standards is an ideal tool for ongoing estate management, ensuring that standards are communicated and maintenance records kept up to date.

Hotel-Standards is ideal for organisations where the estate is designed to tight specifications, as well as chains and franchise groups based on individual properties.

Our extranet solutions enable all the specification documentation to be housed in one place, from location requirements through pre-approval, specification and construction to handover, including:

- Brand values
- Site briefs
- Project team collaboration
- Processes & specifications
- Drawings
- Room datasheets
- Ordering procedures
- Maintenance schedules procedures
- Premises files

	Hotel-Standards	Online collection of PDFs	Print based standards
Simple distribution	✓	✓	✗
Content-wide updates	✓	✗	✗
Easy to update	✓	✗	✗
Updatable without special software	✓	✗	✓
Changes are effective instantly	✓	✗	✗
Easily made project specific	✓	✗	✗
Can form part of a contract	✓	✓	✓
Can be accessed from PDAs and phones	✓	✗	✗
Printed in set format	✓	✓	✓
Easily searchable	✓	✗	✗
Easily individualised	✓	✗	✗
Easy to maintain current standards	✓	✗	✗

### Easy to use

Hotel-Standards is easy to understand and use as it employs room datasheets to draw relevant specifications and requirements together, and then enables easy download from the system's databases. Hotel-Standards is fully searchable to ensure that users can access what they when they want it and data can be stored in a variety of formats. Hotel-Standards can be configured in multiple languages, reflecting the global estates of many of our clients.

For a demonstration of Hotel-Standards please contact Highwire

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